

THE INSTITUTION OF ENGINEERS, SRI LANKA

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Dear Members,

Harvard Business Review - Subscription Concession for IESL Members **By popular demand! Registrations extended up to 28th February, 2018**

The IESL is negotiating with Harvard Business Review for concessional rates of annual subscription for our members. They have agreed to give access to 'LeadingEdge', a tool that our members can use to access Harvard content which is unmatched. (Please go through the document available through the below link to their webpage for a full understanding of the 'LeadingEdge')

http://harvardbusiness.org/sites/default/files/20251_CL_LeadingEdge_Fact_Sheet.pdf

A concessionary subscription rate at \$13 i.e. around LKR 2000 per member per year could be obtained only if a significant number of our members subscribe. Normal rate for subscribing to Harvard Business Review Magazine alone would cost around \$ 169 i.e. around LKR 26,195.

The IESL Council has decided to further subsidize the Harvard LeadingEdge subscription offer for a one year observation period for improving the management and leadership skills of our members. For the year 2018, the Institution will bear 50% of the cost and rest has to be borne by the member i.e. around LKR 1000. This proposal will be feasible only if a significant number of our members subscribe.

Please indicate your wish to subscribe to the Harvard LeadingEdge by registering with your details by clicking [here](#).

Eng. Neil Abeysekera
CEO / Executive Secretary